



# Coalition Courier

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**Lancaster County Reach Out and Read Coalition**  
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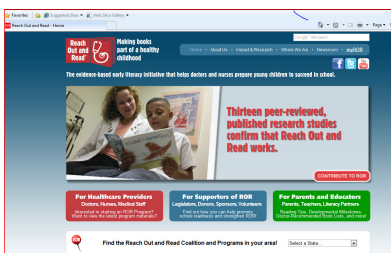
## New Website for Reach Out and Read

ROR National launched its re-designed website in November.

The website achieves the following:

- Modernized look and feel.
- Ease of use for all visitors.
- Enables you to find the information YOU need.
- Steers visitors to clear calls to action.
- Emphasizes ROR's evidence base, scale, and impact.

Stop by [www.reachoutandread.org](http://www.reachoutandread.org) today and give it a look!



## Junior League of Lancaster Selects ROR

The Junior League of Lancaster (JLL) selected Lancaster County Reach Out and Read Coalition as its new member project.



Junior League volunteer reads to a toddler at SELHS

The Coalition was thrilled to have been chosen!

Volunteers from the Junior League were trained to read to children; including modeling reading for parents, implementing dialogic reading and showing that reading with children is just plain fun.

They were able to put their new skills to the test at SouthEast Lancaster Health Services during their flu clinics in November. The women passed this test with flying colors! The children who

attended the clinics were not only read to, they also received a paper book and crayons, which the JLL ladies put together for them.

In addition to reading in the clinic, JLL collected approximately 200 gently-used children's books and purchased nearly 400 new bilingual books. These books will be distributed to the Reach Out and Read sites throughout Lancaster County.

Thank you new members of the Junior League of Lancaster. We appreciate your support!

## More Support Needed



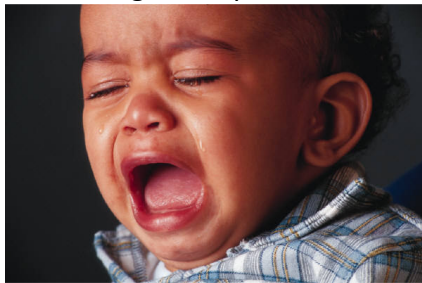
Now more than ever, ROR needs the support of its community.

With the downturn of the economy over the past year, Lancaster County is seeing more and more underinsured and uninsured patients. This situation is creating a heavy patient load at

the clinics throughout the county which accept patients without insurance.

As you may have guessed, these are the sites where ROR is in place.

Not only are providers seeing more patients, but they are also giving out more books to children and discussing the importance of reading to more parents. While getting this message out to more families is great side effect of a bad situation, it does create a strain on the book budgets of the clinics.



The Lancaster County Reach Out and Read Coalition is actively seeking donations to support the additional needs of our clinics. If you would like to support the Coalition, please call or email us today.



## Thanks to Thrivent



Mary Gentzler(l) presents a check to Beth Wagner (r), Board Chairperson, to pay for bilingual books.

Thanks to Thrivent Financial for Lutheran’s programs and outreach, the Coalition was the recipient of a donation, which allowed us to purchase more than 100 bilingual books.

The books are being distributed to the ROR sites in Lancaster County.

This donation came just at the right time.

Thank you Thrivent!

### Happy Holidays!



### Lancaster County Reach Out and Read Coalition

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