



# Coalition Courier

April/May 2009  
Volume 3 Issue 4

## Lancaster County Reach Out and Read Coalition

P.O. Box 598, Lancaster, PA 17608-0598  
info@rorlancaster.org, 717-299-6372, ext 6217

## Kisses to The Hershey Company!



### INSIDE THIS ISSUE

- 1 Thank You Hershey®'s!
- 2 Bilingual Books from Fulton Family Foundation

The Coalition sends kisses and hugs of thanks to The Hershey Company!

Hershey®'s is dedicated to making a difference in the communities where they live, work and do business around the world. This is part of the legacy established by its founder, Milton S. Hershey.

Thanks to the commitment of The Hershey Company, Reach Out and Read sites in Lancaster County will be receiving much needed books. Based on the number of pediatric patients served, each the following Lancaster county ROR sites will be receiving new books:

- Lancaster General Hospital
- Southeast Lancaster Health Services
- Center City Family Health
- Welsh Mountain Medical & Dental Services

(Site Coordinators, you will receive these books at the end of May with your sustainability book order.)

In recent months, Lancaster County clinics have seen an influx of patients due to the struggling economy. Many families who formerly had jobs, health insurance and used to go to private medical practices now find themselves struggling to obtain affordable medical care. The clinics in Lancaster County which find themselves serving these new patients are also ROR sites.

At some sites, coordinators were concerned that they wouldn't have enough books for the pediatric well checks with the increasing number of patients.

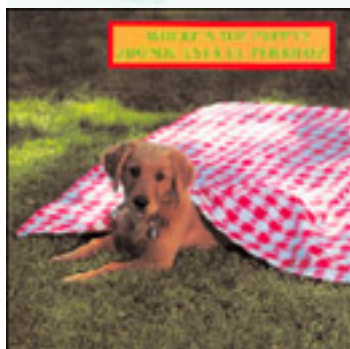
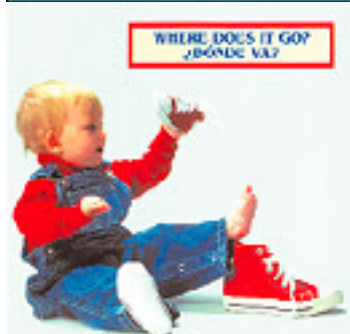
These books will certainly help ease that concern. We are so grateful that we will be able to continue giving books to our children! **Thank you Hershey®'s!**



### Books & Kisses!

*(l-r) Sandi Mauer (Coalition Program Coordinator), Brian Gallagher (ROR National), Jennifer Goss (The Hershey Company) on a tour of SouthEast Lancaster Health Services*

## New Bilingual Books Too!



Thanks to a grant from the Fulton Family Foundation, Lancaster County Reach Out and Read Coalition was able to purchase new bilingual books for Lancaster's children. We are also grateful to Star Bright books for offering ROR a generous discount on our purchase of books.

The board books are intended for children ages 0-3 years; as a perfect first book or they can also be used for beginner readers. The books were carefully chosen based on developmental and cultural appropriateness. "Children delight in the hide-and-seek game the Photoflaps™ books afford."

Studies show that bilingual books are beneficial. "ROR is an effective intervention with non-English speaking children and families. For example, Spanish speaking, immigrant families exposed to ROR in a clinic in Palo Alto, CA doubled the number of times per week they read aloud to their children." (Sanders, L.M., et al., Prescribing books for immigrant children. Archives of Pediatrics and Adolescent Medicine, 2000, 154: p. 535-541)

By providing bilingual books, children and parents can read in their native language, while becoming accustomed to English words. This will help prepare the child to read in both languages. It will make the child a stronger learner, maintain his native language and culture, and help prepare him for school.



### Lancaster County Reach Out and Read Coalition

PO Box 598  
Lancaster, PA 17608-0598

County Coordinator/Courier Editor:  
Sandi Mauer

Phone:  
717-299-6372, ext. 6217

E-mail:  
info@rorlancaster.org



To Volunteer,  
or learn more about  
Reach Out and Read,  
please contact us.